



## Blue Equity invests in Fire Eater

**Blue Equity is partnering up with the management of Fire Eater A/S and acquires a significant minority shareholding in one of the world's absolute leaders in stationary fire protection systems based on the fire extinguishing agent Inergen.**

Fire Eater founded in 1974 has over the past 40 years developed deep know how and competence within fire extinguishing systems.

Fire Eater has a strong Danish and international market position and has sold fire extinguishing systems to more than 50 countries. Fire Eater's extinguishing systems are extremely effective, and the inert air used (Inergen) is harmless both for humans and for the environment.

Historically, Fire Eater primarily focused on high-value rooms in buildings, e.g. server rooms, as well as the offshore industry. Fire Eater's newer business areas include buildings worthy of preservation, cold storage facilities and mobile fire protection systems, in which Fire Eater's products and deep knowledge can contribute significantly.

Fire Eater is today an international company with activities in a variety of interesting countries. Fire Eater has 70 employees, headquarters and production in Denmark, sales companies in Norway, Great Britain, Russia, Ireland, Poland, China, Spain, Czech Republic, Hungary, UAE (Dubai), South Africa and USA (Houston), and a wide geographic network of competent distributors.

“Our new co-owner enables us to increase sales efforts, increase investments in business development and accelerate our growth. I very much welcome the collaboration with Blue Equity. We get a financially strong partner who shares our values and provides us with a solid foundation for continued profitable expansion. We look forward to jointly bringing the company to the next level”, says Torbjørn Laursen, CEO and co-owner of Fire Eater.

“We are proud the management of Fire Eater has chosen us as future partner in the continued development of their business. Fire Eater has impressive competencies within fire extinguishing systems combined with value-adding focus on customer needs. With high quality, well-educated staff, care for customer needs and an international mindset, Fire Eater has a good platform for further expansion of the company”, says Thomas Bonde, partner at Blue Equity.

### **For further information, please contact:**

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