

# Fire Eater expands executive team, appointing Mark Verweij as Chief Operating Officer



**Mark Verweij, will commence in his new position as Chief Operating Officer on August 16th, 2018.**

**COPENHAGEN, AUGUST 16, 2018:** Fire Eater, known for providing fire protection systems around the world, today announced that Mark Verweij has been appointed Chief Operating Officer, a new position within the organization. Verweij will report to Torbjørn Laursen, CEO and part owner of Fire Eater.

"Mark is a seasoned and trusted leader who delivers results. He is uniquely qualified to drive strategic prioritization and accountability within Fire Eater, with laser-focus on operational excellence," said Torbjørn Laursen, CEO of Fire Eater. "I have absolute confidence in Mark's ability to align Fire Eater's world-class products with industry-leading operational practices to drive and extend market leadership."

Effective immediately, Verweij will assume responsibility for the day to day operations and service of the organization. Verweij will be responsible for the alignment and prioritization of the company's growth strategy and ensuring operational excellence across the board.

Prior to joining Fire Eater, Verweij spent the last 20 years at Dräger Holland and Denmark in a variety of leadership roles in which he continually overachieved in terms of profit margin and revenue growth.

"It is a tremendous pleasure to join Torbjørn and the Fire Eater team," said Verweij. "There is an absolute alignment between my personal values and those of Fire Eater making this match feel natural. I am excited and eager to help further the company's success."

Fire Eater started in 1974 as a small family business and, since 1989 has remained exclusively focused on **INERGEN®** fire suppression systems and components. The company maintains a strong Danish and international market position selling fire extinguishing systems to more than 50 countries. Fire Eater's extinguishing systems are extremely effective, and the inert air used (**INERGEN®**) is harmless to both humans and the environment.

**INERGEN®** is a blend of the clean atmospheric gases, Nitrogen, Argon, and CO<sub>2</sub>. It extinguishes fire by reducing the oxygen level within the area protected. A Fire Eater **INERGEN®** system, combined with early detection, will effectively extinguish a fire before it can develop, preventing further smoke damage. **INERGEN®** extinguishing agent presents no hazard to those who might be exposed to it, even in low oxygen concentrations (10% to 13%).

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Headquartered in Denmark, Fire Eater develops and manufactures **INERGEN®** extinguishing systems - the leading environmentally safe extinguishing system that is based on clean air gases. Fire Eater have many years' experience in the design and installation of systems for maritime, offshore, industrial and commercial projects.

**For more information on Fire Eater or for press inquiries, please contact:**

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